



^ NORTH RHINE-WESTPHALIA
IS WHERE
BIG IDEAS ARE BORN. ^

Business start-ups have to consider many things when entering self-employment. Whether it is how to deal with the authorities or how to respond to business questions – getting the answers right when starting your own business requires one thing above all: the necessary experience. As fledgling businesses don't always have all the answers, it is good to have a reliable partner who can answer the key questions about setting up in business.

STARTERCENTER NRW, established jointly by the Chambers of Crafts, the Chambers of Industry and Commerce and the local economic development agencies are some of those partners – and are also externally certified on a regular basis to ensure the quality of their advice.

Our support for your company:

- › Initial information
- › First consultation
- › Intensive consulting
- › Support with start-up formalities



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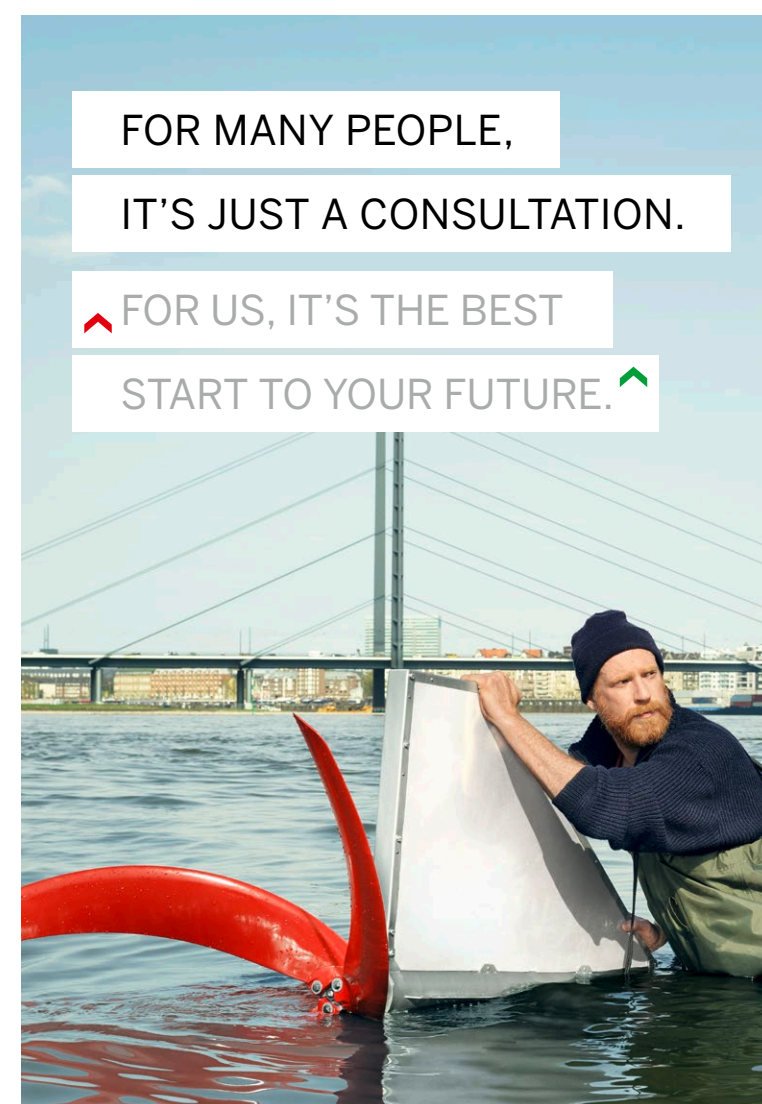
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FOR MANY PEOPLE,
IT'S JUST A CONSULTATION.

^ FOR US, IT'S THE BEST
START TO YOUR FUTURE. ^

Get some help for your start-up:
Information and advice about
how to set up your business.

^ **STARTERCENTER** **NRW.**
WIR MACHEN GRÜNDER GROß.



^ TOGETHER, WE TURN VISIONS INTO REALITY. ^

STARTERCENTER NRW is an information, advice and contact point for start-ups in North Rhine-Westphalia.

They offer free-of-charge support for all questions from one provider. Our service covers initial information to individual consultation meetings and help with the formalities of getting your business off the ground.

Business start-ups that are quick and efficient, with no red tape:

Such is the support package for young businesses – whether freelance or trading – offered by STARTERCENTER NRW across all regions in North Rhine-Westphalia.

Our support for your company.

The route to self-employment requires good preparation. STARTERCENTER NRW can help to implement the founding of a business step-by-step and process all start-up formalities. Each and every STARTERCENTER NRW provides the following services to all potential business start-ups:

Initial information

- › STARTER package with brochures and flyers on the topic of starting a business
- › Information on events and seminars for entrepreneurs

First advice

- › Assessing the business idea
- › Support with developing a business plan
- › Advice on possible start-up types (individual enterprise, team start-up, business takeover, franchising)
- › Information on funding programmes (grants, public funding loans, guarantees)
- › Application for grants from the NRW consulting programme (BPW)

Intensive consulting

- › Assessment of the business plan regarding feasibility and sustainability
- › Discussion of the financing concept
- › Preparation for meetings with the bank
- › Provision of further advice

Support with start-up formalities

- › Tips on dealing with authorities
- › Information on necessary start-up formalities

You can find more information on STARTERCENTER NRW and locations in your area online at www.startercenter.nrw

For initial information, just call STARTERCENTER NRW Infoline at **0211-837 1939** or send an email to info@startercenter.nrw